



REVENANT **DESIGN GUIDELINES**

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Monochrome

Incorrect Use

The no-nos

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Revenant Purple
Gradients
Secondary Color Pallete

Tone of Voice

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Visual Elements

Werewolf Vector
Werewolf Claws

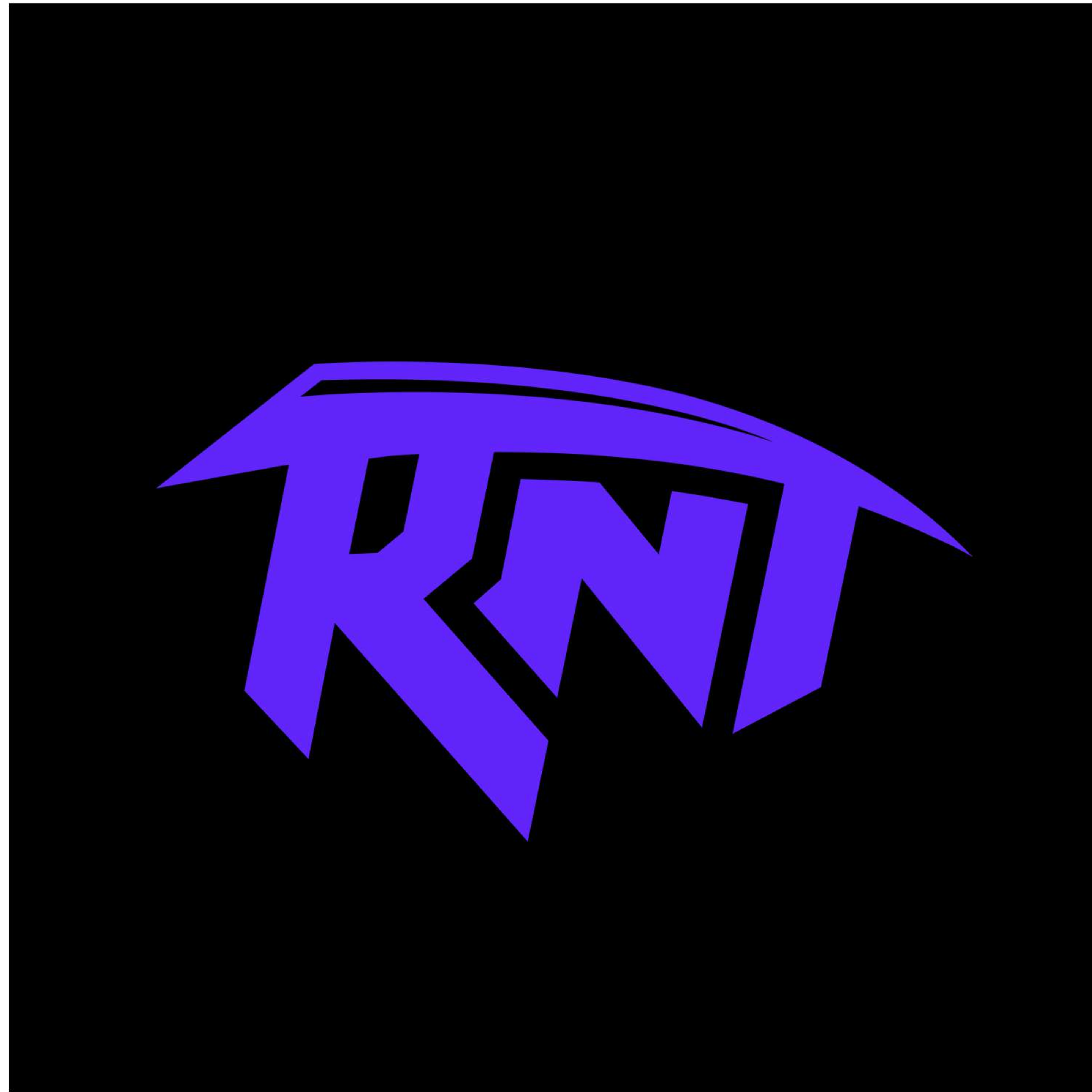
Tagline

Be Revenant

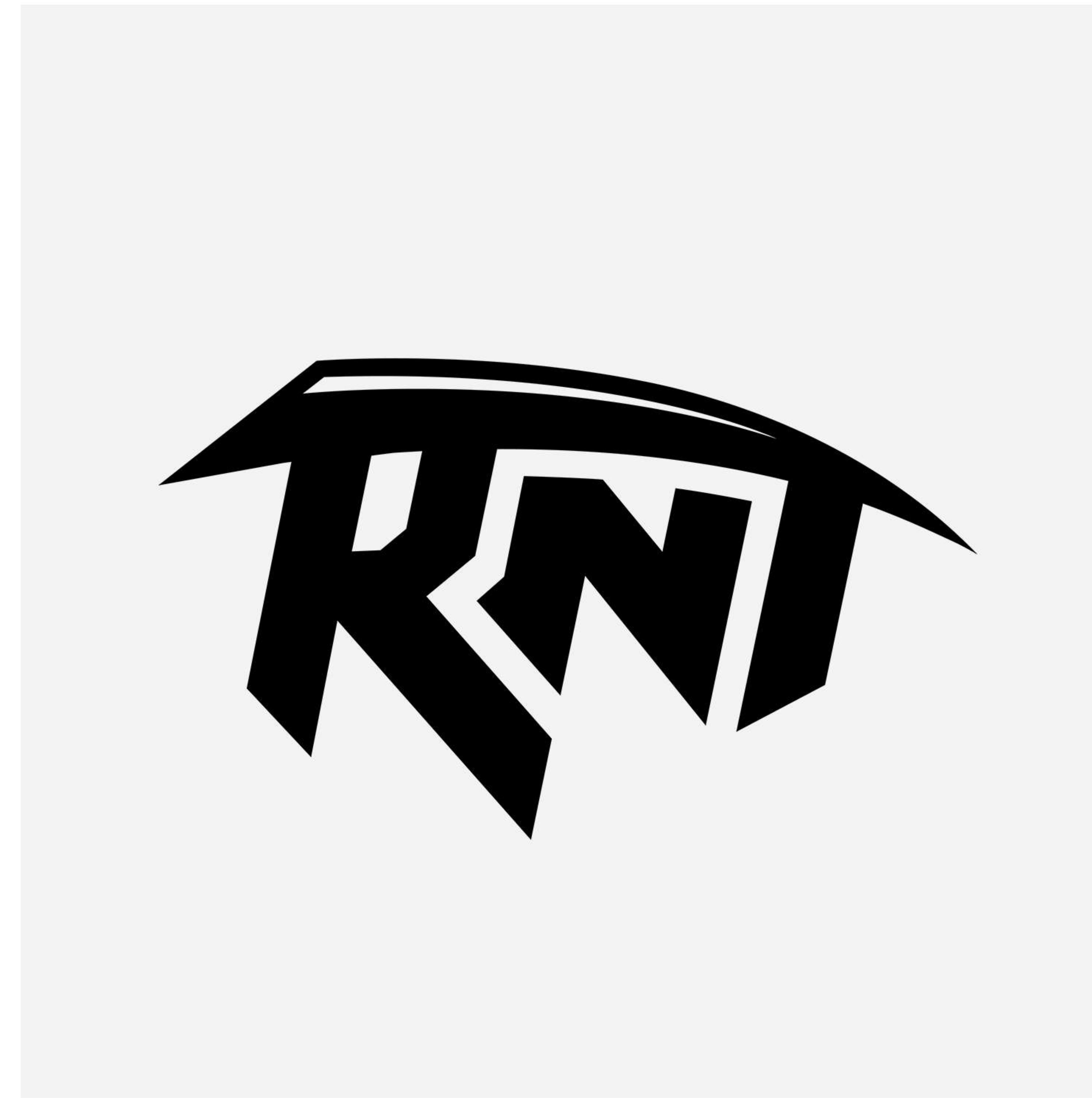
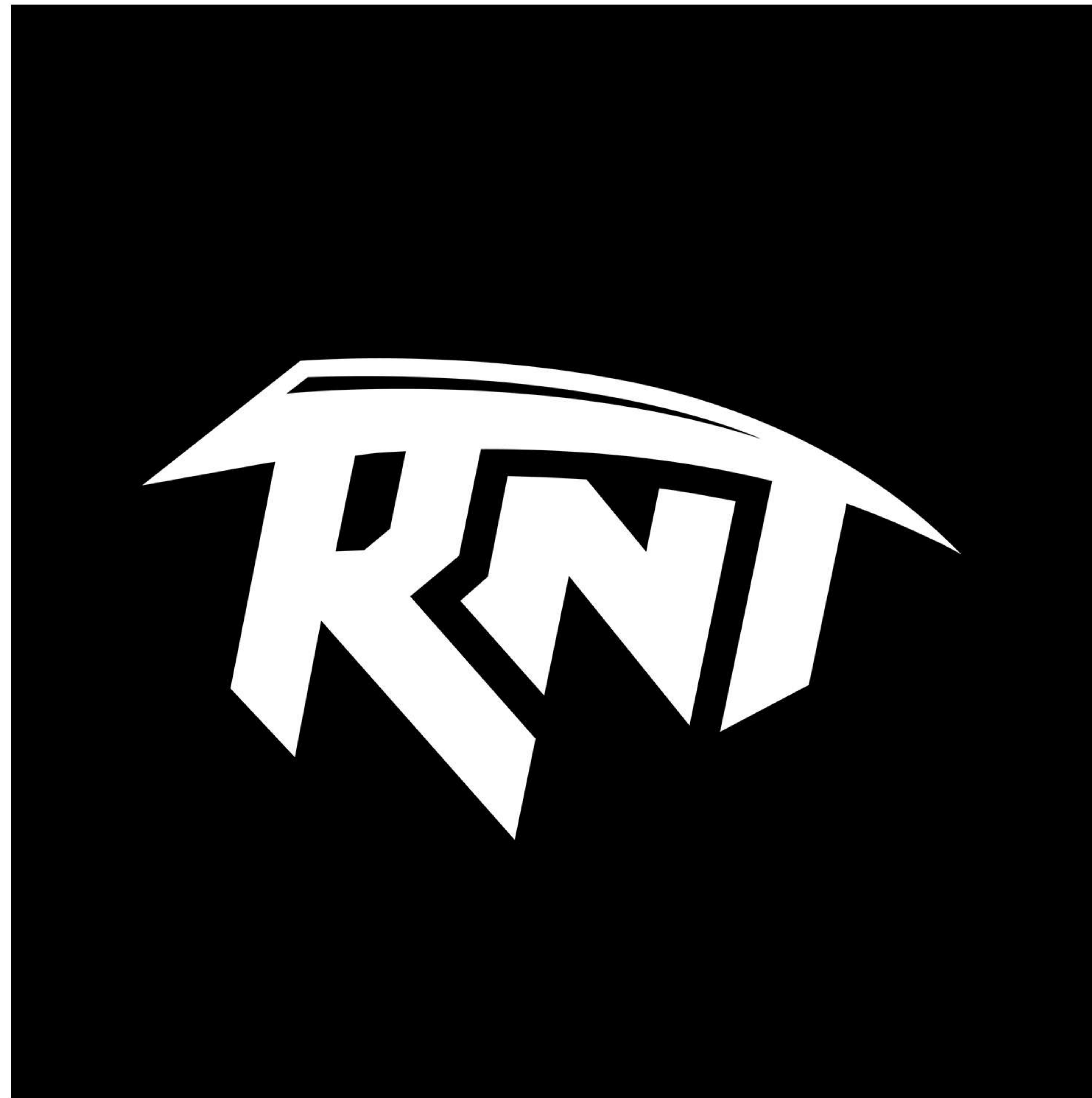
Visual Display

New Player
Happy Birthday

Logo - Color



Logo - Monochrome



Incorrect Use - The no - nos



Typography - Fonts

Oswald Bold

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

Oswald Semibold

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

Oswald Medium

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

Oswald Regular

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

Oswald Light

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

Oswald Extra Light

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

Georama Bold

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

Georama Semibold

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

Georama Medium

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

Georama Regular

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

Typography - Applicaton

I AM HEADLINE SUBHEADING

THIS WILL BE THE BODY TEXT, USE WHENEVER NEEDED IT IS HAVING SIZE OF 20PT,
THE LEADING IS +26

Headline

- › georama Semibold, Uppercase
- › The size of the font is 74pt

Sub- head

- › Oswald Bold, Uppercase
- › The size of the font is 155pt
- › Tracking is -60, Adjust it accordingly

Body

- › Georama Regular, Uppercase
- › The size of the font is 22pt
- › Leading is +26, it may vary according to the text size

Color - Revenant Han Purple

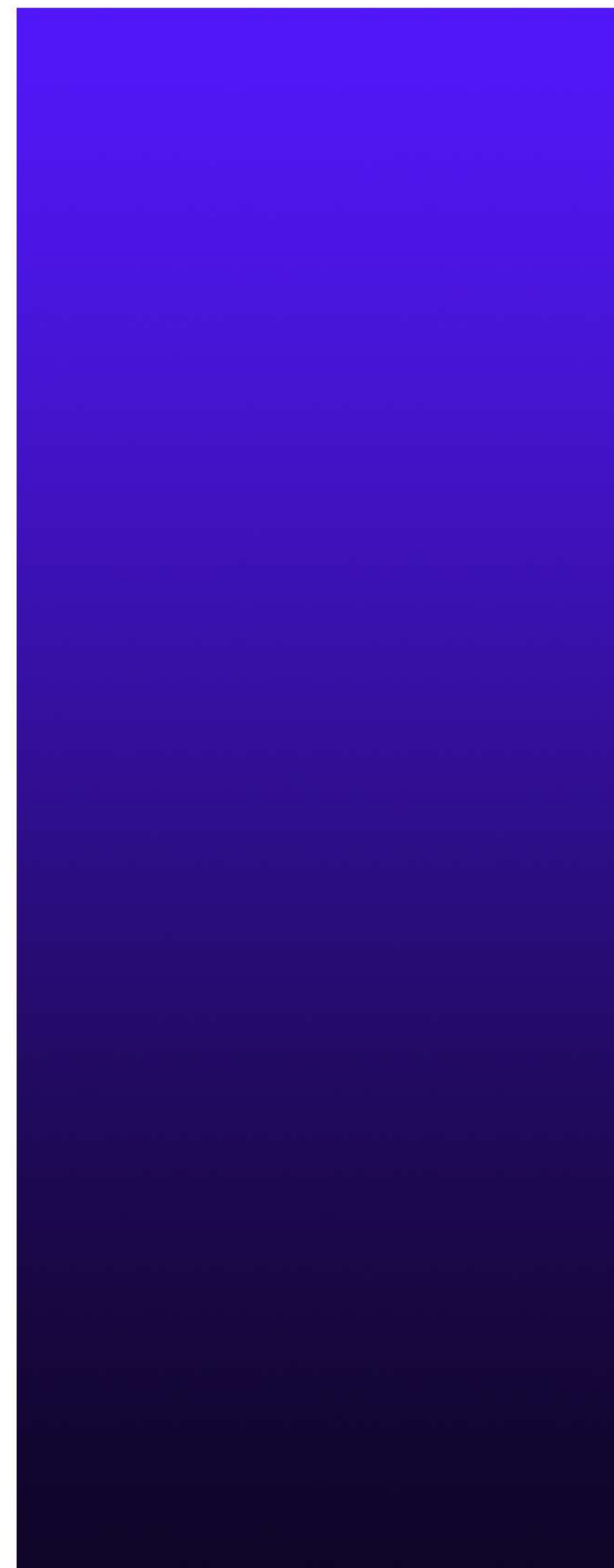
#5218fa

RGB - 82.24.250

CMYK - 78.78.0.0

08

Color - Gradients



#5218fa

RGB - 82.24.250
CMYK - 78.78.0.0

#000000

RGB - 0.0.0
CMYK - 75.68.67.90



#000000

RGB - 0.0.0
CMYK - 75.68.67.90

#0f072e

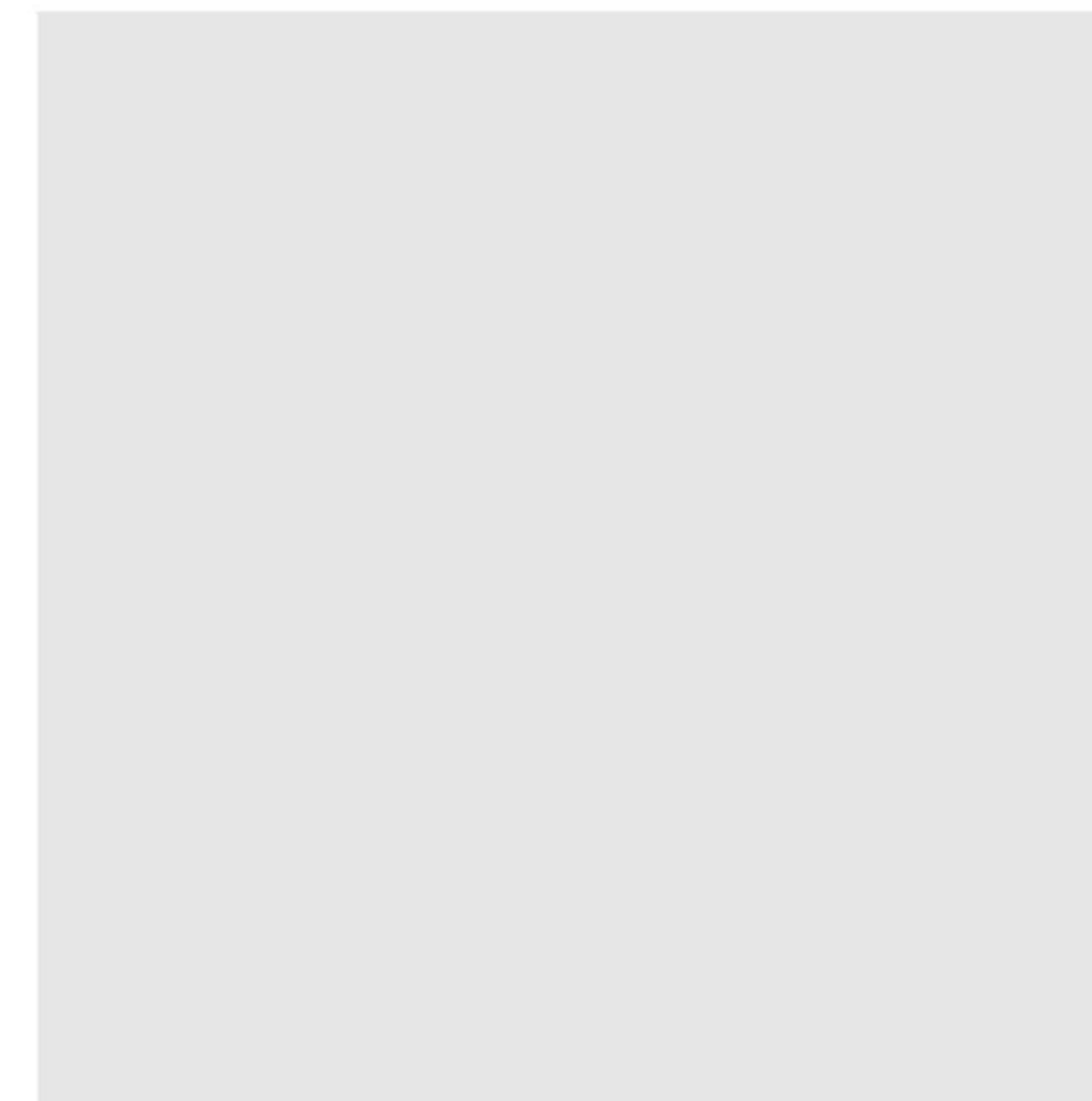
RGB - 15.7.46
CMYK - 90.89.48.65

Color - Secondary Color Palette



#0f072e

RGB - 15.7.46
CMYK - 90.89.48.65



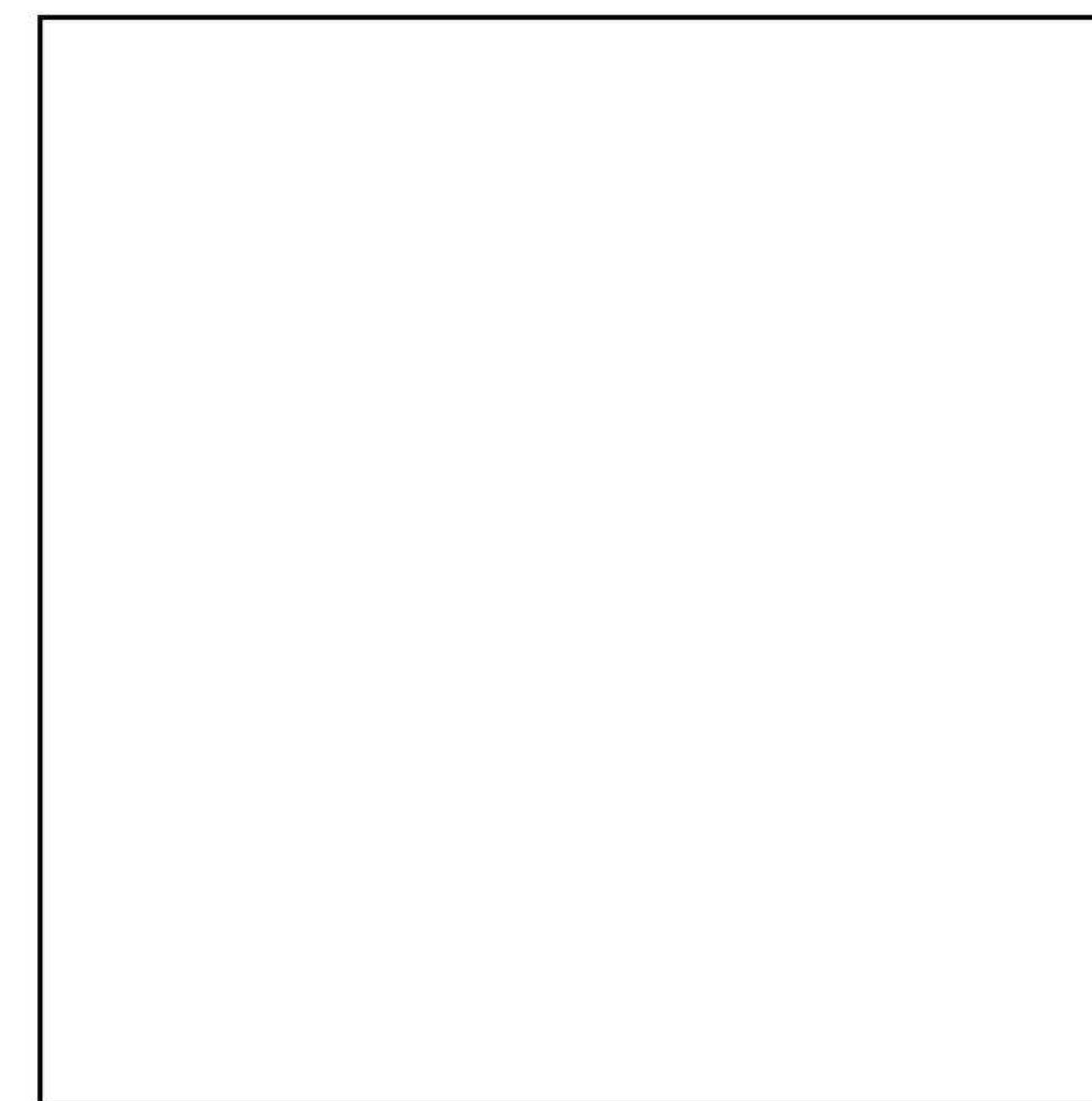
#e6e6e6

RGB - 230.230.230
CMYK - 9.6.7.0



#000000

RGB - 0.0.0
CMYK - 75.68.67.90



#ffffff

RGB - 255.255.255
CMYK - 0.0.0.0

Tone of Voice - What we are

RADICAL

NOVEL

TEAM ORIENTED

PASSIONATE

AGILE

FAST

AMBITIOUS

CREATIVE

AGGRESSIVE

Visual Element - Werewolf Vector



The primary visual element of ours is our werewolf. It defines our presence and significances in the wilderness. It also signifies the team work, sync and synergy of our athletes.

These Elements can be used in background or you can use it as per your choice.

Visual Element - Werewolf Claws



The primary visual element of ours is our werewolf. It defines our presence and significances in the wilderness. It also signifies the team work, sync and synergy of our athletes.

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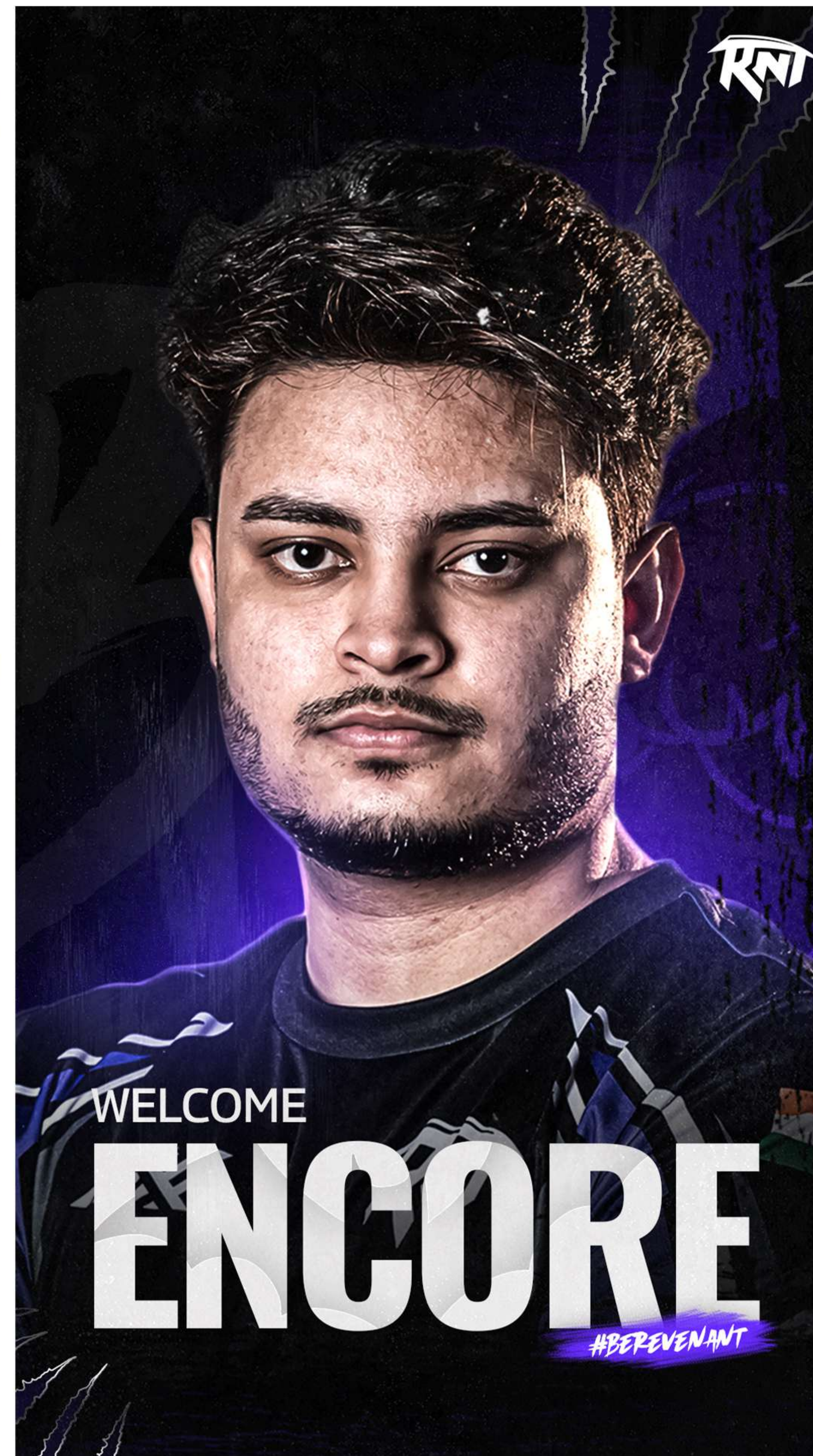


Tagline - Be Revenant

#BE REVENANT

#BE REVENANT

Visual Display - New Player



Download the Templates
[Over Here.](#)

Visual Display - Happy Birthday



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